

# Get-out-the Vote Postcards - VA Primaries

## What do I write on my postcards? Examples

Take some of the example scripts below and craft a short, personal note that explicitly asks the recipient to vote in the primary.

Some people like to write in small letters to fit more on their card. Some people just write a simple, efficient message in big, colorful fonts – both of these approaches are valid.

You may pick and choose any of the sentences below to round out your personalized message to the voters. It all depends on the space you have on your card and how large you write. You can paraphrase and even combine talking points.

- ◆ I hope you won't mind this friendly reminder about an upcoming election.
- ◆ This card and stamp are how I volunteer to promote a healthier Democracy.
- ◆ Be the best voter ever, vote each and every time.
- ◆ Democrats like us feel more connected and determined than ever to win.
- ◆ Please make a plan to vote on the day of the primary Tuesday!
- ◆ Be a voter, every single time you can vote – even Primaries count!
- ◆ I'm volunteering to write this because I hope it will help you vote.
- ◆ Your vote counts so much, each and every time!
- ◆ Save this note as a reminder.
- ◆ Primaries are important! We need to select the best democratic candidate so that we make sure we have the best candidate who runs and wins in November.
- ◆ We need to flip Virginia Blue. This starts by electing the best candidate in the June Primaries.
- ◆ Virginia is for Lovers...Virginia is for Voters.
- ◆ We vote, we win. It's that simple.
- ◆ Primaries are so important, because this is when we can select and unite behind one candidate.
- ◆ Your vote, your voice – people like you and me get to decide now in June who the best candidate is who can win in November.
- ◆ Your vote matters. Primaries matter!
- ◆ Primaries are good for Democracy.

*[Always sign with your first name only.]*



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